

Felipe Núñez Sánchez

RESEARCH FELLOW

Department of Communication and Media Studies, Universidad Carlos III de Madrid

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About me

I am a communication researcher specialising in quantitative analysis, statistics, and R programming. My experience integrates research and survey design, the extraction and processing of large volumes of data, and the application of statistical models and machine learning techniques. I also have extensive practice in the visualisation and presentation of academic results.

I completed a PhD in Media Research under a national fellowship, supervised by **Carlos Elías**, within the **Jean Monnet Chair “EU, Disinformation & Fake News”** and the research group **UC3M MediaLab**. My thesis analyses public perception of climate change and the role of the media in shaping social understanding of environmental challenges.

During my doctoral studies, I undertook an international research visit to the Università di Trento, supervised by **Massimiano Bucchi**, one of the foremost experts in the sociology of science. This same year, I was also awarded the **Carlos V – Angela Merkel European Research Prize**, granted by the Fundación Academia Europea e Iberoamericana de Yuste to research that contributes to fostering, securing, and strengthening European cohesion.

Education

PhD in Media Research (FPU fellowship)

UNIVERSIDAD CARLOS III DE MADRID. SUPERVISOR: CARLOS ELÍAS PÉREZ

Madrid, Spain

2021-25

Postgraduate qualification in Quantitative Research. Statistics and Machine Learning (15 ECTS)

UNIVERSIDAD POLITÉCNICA DE MADRID. GRADE: 8.27

Madrid, Spain

2022

European Union Course (114 hours)

DIPLOMATIC SCHOOL OF SPAIN

Madrid, Spain

2021

MA in Cultural Theory (60 ECTS)

UNIVERSIDAD CARLOS III DE MADRID. GRADE: 9.5

Madrid, Spain

2020-21

Dual Degree in Journalism and Humanities (360 ECTS)

UNIVERSIDAD CARLOS III DE MADRID. GRADE: 8.9 (9 HONOURS, 29 DISTINCTION, 20 PASS)

Madrid, Spain

2015-20

Supplementary training in Sociology (36 ECTS)

UNIVERSIDAD CARLOS III DE MADRID

Madrid, Spain

2016-18

BSc in Statistics and Business (84 / 240 ECTS)

UNIVERSIDAD CARLOS III DE MADRID

Madrid, Spain

In progress

International mobility

Università di Trento. Department of Sociology and Social Research

SUPERVISOR: MASSIMIANO BUCCHI

Trento, Italy

2023-24

Tallinn University. School of Humanities

Tallinn, Estonia

2018-19

Teaching

Fact-Checking and Verification

BA IN JOURNALISM (UC3M). TEACHING EVALUATION: IN PROGRESS

Madrid, Spain

2025-26

Data Journalism

BA IN JOURNALISM (UC3M). TEACHING EVALUATION: 4.61 / 5.

Madrid, Spain

2023-24, 2024-25, 2025-26

Corporate Communication

BA IN JOURNALISM (UC3M). TEACHING EVALUATION: 4.5 / 5.

Madrid, Spain

2024-25

Infographics and Data Visualisation

BA IN JOURNALISM (UC3M). TEACHING EVALUATION: 4.67 / 5.

Madrid, Spain

2022-23

Supervision of Undergraduate Dissertations (TFG)

BA IN JOURNALISM (UC3M). TEACHING EVALUATION: NOT EVALUATED

Madrid, Spain

2021-22

Working papers

- Núñez Sánchez, F., & Elías, C. (Working Paper). The Four Spains: Audience Segmentation Based on Climate Issues.
- Núñez Sánchez, F., & Elías, C. (In progress). Uncovering Climate Narratives: Text Mining Climate Change News in Spanish Media
- Núñez Sánchez, F., & Elías, C. (In progress). Hostile Media Effect in the Spanish Media Landscape: An Empirical Study with Media Exposure as a Moderating Variable

Publications

- Núñez Sánchez, F., & Elías, C. (Forthcoming). The Literature on Climate Change within the Discipline of Communication: A Comprehensive Analysis of Thirty Years of Advancement. *Humanities and Social Sciences Communication*
- Núñez Sánchez, F. (Forthcoming). *Media, climate polarisation, and institutional trust in Europe: the impact of manufactured scepticism on European cohesion*. Cuadernos Yuste / Peter Lang.
- Núñez Sánchez, F., & Elías, C. (2026). Methodological advantages of latent class analysis (LCA) for communication research. An empirical application to the study of trust in science. *Comunicación y Métodos* <https://doi.org/10.35951/v8i1.266>
- Núñez Sánchez, F. (2026). From information disorder to epistemic trust: rethinking disinformation in climate communication. In Catalán-Matamoros, D. (Ed.), *The End of Reality as We Knew It. Disinformation, Artificial Intelligence and the new era of fact-checking*. Dykinson.
- Núñez Sánchez, F., & Elías, C. (2026). Social identity and audience segmentation in climate change communication. In Álvarez, D. & Jiménez, I. (eds). *Comunicación del cambio climático en España*. Ed. Fragua.
- Núñez Sánchez, F., Parejo-Cuellar, M., & Elías, C. (2025). Narrating abandonment: The media construction of Las Hurdes during the visit of Alfonso XIII. *Revista internacional de Historia de la Comunicación*. <https://doi.org/10.12795/RIHC.2025.i25.01>
- Núñez-Sánchez, F. (2023). Strategic ignorance in political conflicts: RT as a disinformation tool. In Catalán-Matamoros, D. (Ed.), *Disinformation and fact-checking in contemporary society*, pp. 327-343. Dykinson.
- Núñez-Sánchez, F., & Serra, M. (2023). "Jean Baudrillard's legacy in the field of communication". *Signa: Revista De La Asociación Española De Semiótica*, 32, 473-495. <https://doi.org/10.5944/signa.vol132.2023.32709>
- Núñez-Sánchez, Felipe. (2022). Science and its enemies: a defence of scientific values. *Metascience*, 31, pp. 187-189. <https://doi.org/10.1007/s11016-022-00745-5>
- Núñez-Sánchez, Felipe. (2021). Book Review: Cultural Analytics. *New Media & Society*, 23 (10), pp. 3134-3136. <https://doi.org/10.1177/14614448211035118>

Conferences: participation and organisation

- XII International Congress on Communication Research Methodologies (Madrid, Nov 2025). Speaker.
- II European Congress on Disinformation and Fact-Checking (Madrid, Oct 2025). Organiser and speaker.
- Carlos V European Prize Doctoral Seminar (Yuste, Jun 2025)
- Public Communication of Science and Technology (Aberdeen, May 2025). Speaker.
- IV International Conference on Climate Change Communication (Madrid, May 2025). Speaker.
- XIII Congress of the Spanish Association of Climatology (Madrid, Jan 2025). Speaker.
- AES International Congress. Culture and Communication in the 21st Century (Madrid, Nov 2024). Organiser.
- XIV Conference on Scientific Communication and Outreach. Campus Gutemberg (Barcelona, Sep 2024). Speaker.
- I European Congress on Disinformation and Fact-Checking (Madrid, Nov 2023). Organiser and speaker.
- IV Doctoral Conference of the Spanish Communication Research Association (Vigo, Jun 2023). Speaker.
- Science and Innovation Week (Madrid, Nov 2022). Speaker.

- III International Conference on Climate Change Communication (Seville, Oct 2022). Speaker.

Project participation

- Regional project (2025-2028). Cybersecurity and Resilient Artificial Intelligence for the Community of Madrid
- European project (2019-present). “Jean Monnet: EU, Disinformation & Fake News”. PI: Carlos Elías.
- European project (2023). “Building resilience of Ukrainian fact-checkers in the fight against disinformation about the EU”. PI: Daniel Catalán-Matamoros.
- National project (2020-2023). “Fake News: Rationality and Counter-Knowledge. Epistemology of falsehood detection in news narratives”. PI: Carlos Elías and David Teira.

Funding: grants, fellowships, and awards

Carlos V - Angela Merkel European Research Prize

FUNDACIÓN ACADEMIA EUROPEA E IBEROAMERICANA DE YUSTE

2025

€2,500

Digital Humanities Course

DIGITAL HUMANITIES AT OXFORD SUMMER SCHOOL

2025

£80

Erasmus+ traineeship grant, Università di Trento

UNIVERSIDAD CARLOS III DE MADRID. ERASMUS+ TRAINEESHIP PROGRAMME

2023

€800

Mobility grant for the Formación de Profesorado Universitario (FPU) programme

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES

2023

€3,600

Full master's degree study grant

UNIVERSIDAD CARLOS III DE MADRID

2021

€11,500

Collaboration grant - Department of Philosophy

MINISTERIO DE EDUCACIÓN, FORMACIÓN PROFESIONAL Y DEPORTES. SUPERVISOR: FERNANDO BRONCANO RODRÍGUEZ

2021

€2,000

Erasmus+ grant, Tallinn University

UNIVERSIDAD CARLOS III DE MADRID. ERASMUS+ PROGRAMME

2019

€800

Other skills: languages and technical competencies

- English (C1 Certificate)
- R programming for statistical analysis, text mining, data visualisation, web scraping, literature review.
- Survey management, design, and analysis. Pre-registration (OSF) and open data (Github).
- Search and extraction of public data: INE, CIS, Eurostat, European Social Survey, etc.
- API requests: Twitter, YouTube, Meta, Spotify, Google, Perspective
- Software: SPSS, STATA, ATLAS.ti, Nvivo, SQL, Excel, LaTeX, Markdown, QGIS